

THE CRADDOCK CENTER
2018-2019
Annual Fund Campaign

GOAL

\$300,000.00 !

“Our Work Continues”

Dear Friends,

Believe it or not, the Craddock Center is beginning its 18th year of delivering *Happy and Hope* to Head Start and Pre-K children! The Center has grown a lot during these years and now serves 1,300 low income children in 63 classrooms on a weekly basis. Our Children’s Enrichment Program staffed by five Arts Specialists provides language-rich music, storytelling in the Appalachian tradition, physical activity to combat childhood obesity, and now classroom puppetry to children who otherwise have no exposure to these critical foundational needs of literacy. We distribute more than 2,000 new books each year to children within nine counties through the Story Express, in their classrooms, at school functions, at art festivals, at health fairs, and at Camp Craddock sites in the summer.

We deliver these experiences to these children at no cost to them or to the schools. We deliver these experiences to the classroom because most of these children have no means to travel other than to and from school. We provide these books to each child because these children’s parents have no ability to buy the books for their children. Our literature explains the deficit these children suffer from having no books in their homes. We encourage you to take time to read our brochure.

How do we provide these experiences for these children at no charge? Because **YOU**, our generous donors, **SEE TO IT** that we have the funding to accomplish these essential esteem-building experiences for these children. Because **YOU**, our caring donors, **CARE** about this inequality between these low income children and those who have far more than they do. Because **YOU**, our generous donors, **VOLUNTEER** to knit woolen caps for these children to wear in the winter and make wooden toys so that these children have gifts at holiday time.

When we lost our beloved founder, Dr. Fred Craddock, who with his wife Nettie gave their all to see to it that these children had opportunities to exceed in school and in life, we wondered if the Center could carry on without him. We quickly learned that **YOU, our dedicated and generous donors, truly BELIEVE** in these children and the importance of their success in their early educational years .

Please continue to give generously, volunteer consistently, think creatively, and support these children lovingly and without hesitation. We remain committed to the children and to you, our supporters. We – and they – **THANK YOU. We – and they - depend on you! Our 2018 campaign goal is \$300,000.00.**

Sincerely,

Judy Wyndham, Board Member
2018 Annual Campaign Chair